

# “Join GSA and showcase your Galileo enabled solution at Mobile World Congress!”

## Rules and conditions

### 1 THE BACKGROUND

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The Mobile World Congress (MWC) in Barcelona is the largest mobile event in the world - every year it brings together leading mobile technology developers, manufacturers, service providers and app developers from across the globe. With over 100,000 visitors expected to attend MWC 2020, next year's event promises to be an ideal forum to showcase the latest Galileo-based innovations. From 24 to 27 February 2020, MWC Barcelona will host the latest cutting-edge technologies from more than 2,400 of the world's leading mobile technology companies. With a programme featuring leading visionaries and investors, the Congress is a great opportunity to present and promote innovative new ideas, technologies and applications and bring them to the attention of key decision-makers. MWC Barcelona is a good platform to showcase and promote the innovative Galileo-based solutions and applications and show how European sat-nav technology is enhancing EU industrial competitiveness and playing a pivotal role in tackling various societal challenges facing Europe.

### 2 THE OPPORTUNITY

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The GSA will be exhibiting at the Mobile World Congress 2020, having one 20m<sup>2</sup> stand in Hall 8.1 and a set of free passes included in the sponsorship package. The topic of GSA stand for this edition will be “Leisure, fitness and sports applications”. Horizon 2020, Fundamental Elements beneficiaries, EU-based entities (including SMEs and start-ups) and any EU citizen offering Galileo-enabled products/solutions or location-based smartphone applications (“projects”) are offered an opportunity to be featured at Mobile World Congress together with GSA.

GSA will offer up to 2 entry tickets per project as well as an opportunity to promote the solution/product/application:

- at the GSA stand (by physical presence of the representative at the stand, possibility to display brochures, demo or final product/solution)
- via GSA communication channels (news item on the selected projects and Mobile World Congress, twitter and facebook posts, linkedin posts).

Up to 10 projects will be selected to receive this contribution by evaluating their expressed written interest, based on the selection criteria below. No other support or reimbursement of costs is foreseen for the winners (travel costs to Barcelona, delivery costs of the brochures/products, accommodation and daily subsistence costs etc. will be borne by them in entirety).

#### ELIGIBILITY CRITERIA

Applicants must be

- Horizon 2020, Fundamental Elements beneficiaries or
- have the registered office of their company within the European Union or
- be a national of an EU Member State.

#### EXCLUSION CRITERIA

The opportunity is not open to entry prohibited or restricted by law and is not open to employees or to immediate family members (spouses, domestic partners, parents, grandparents, siblings, children and grandchildren) of employees of the GSA, ESA or European Commission. Natural person shall be over 18 years old. The projects applying for the in-kind contribution must present a declaration of honour that they are not in a situation of exclusion (Annex I to this document).

#### EXPRESSION OF INTEREST

The projects that are interested in exhibiting at Mobile World Congress together with the GSA have to submit until 3 January 2020 a written note of maximum 5 pages considering the selection criteria, including:

- Short description of the project and the target market
- Description of the product/solution to be exhibited and what exactly can be displayed at the congress (demo, brochures, video etc.)
- The use of Galileo/location information by the product or in the solution
- Indication of the person(s) to be physically present at the congress
- Declaration of acceptance of the conditions of the contest

#### PRIZES

Obtaining up to 2 entry tickets per winner and an opportunity to promote the solution/product/application:

- at GSA stand (by physical presence of the representative at the stand, possibility to display brochures, demo or final product/solution)
- via GSA communication channels (news item on the selected projects and Mobile World Congress, twitter and facebook posts, linkedin posts).

The in-kind contribution shall be awarded in accordance with the principles of transparency and equal treatment and shall promote the achievement of policy objectives of the Union.

## AWARD CRITERIA

The **criteria** that will be used to select the winning entities:

- Product/solution fits within the scope of the Mobile World Congress (i.e the target market for the product/solution is LBS and/or IoT). Products/ solutions targeting leisure, fitness and sports markets will be given priorities over products/solutions targeting any other market segment<sup>1</sup>.
- Product/solution to be exhibited is using Galileo<sup>2</sup>
- The representative of the applicant is available to be physically present at GSA stand

Interested parties are reminded that the present call and any manifestation of interest are not intended to create legally binding obligations on the GSA to pursue the initiative and to award prizes.

These criteria will be assessed confidentially and on a discretionary basis by the GSA evaluation board. The applicants irrevocably acknowledge that jury deliberations are confidential and will not be disclosed to projects

## INTELLECTUAL PROPERTY OF DEVELOPMENTS

Applicants will retain full ownership of the intellectual property rights on exhibited products and solutions.

## 3 THE SCHEDULE

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ID	Event	Date
1	Announcement	10 December 2019
2	Expression of interest - deadline	3 January 2020
3	Announcement of selected companies (expected)	10 January 2020

## 4 THE ORGANISATIONAL COSTS

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The submission of expression of interest is free of charge for the projects. Apart from the in-kind contribution defined above no other contribution or reimbursement of costs would be foreseen for the winners (travel costs to Barcelona, delivery costs of the brochures/products, accommodation and daily subsistence costs etc. will be borne by the companies in entirety).

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<sup>1</sup> Would less than 10 projects targeting leisure, fitness and sports are evaluated and proposed for award of the prize, other market segments will be considered.

<sup>2</sup> In case of smartphone applications the application is using location information

## 5 OTHER CONDITIONS

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5.1 The applicants shall be solely liable in the event of a claim relating to the activities carried out in the framework of the contest.

5.2 The winners shall accept the publicity obligations set out in the FR<sup>3</sup>.

5.3 The contest may be cancelled in particular where its objectives cannot be fulfilled.

5.4 Applicants will be informed as soon as possible of the outcome of the evaluation of their application and in any case within 15 calendar days after the award decision has been taken.

5.5 The decision which companies are selected shall be notified to the winning applicants and be binding upon GSA.

5.6 Any personal data that may be included in the applications of entities applying for this opportunity shall be processed by the GSA in accordance with the applicable rules on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

### **Identity of the Controller and Data Protection Officer:**

- **Controller:** European GNSS Agency (GSA), Head of GSA Market Development Department, Janovskeho 438/2 170 00 Prague 7, Czech Republic, [market@gsa.europa.eu](mailto:market@gsa.europa.eu);
- **Data Protection Officer:** GSA Data Protection Officer, Janovskeho 438/2 170 00 Prague 7, Czech Republic, [dpo@gsa.europa.eu](mailto:dpo@gsa.europa.eu)

**Purpose of processing:** Upon reception of your written note, any personal data that may be included therein shall be collected and further processed by the GSA solely for the purpose of the management and administration of the award process pertaining to this opportunity.

**Data concerned:** any personal data that may be included in interested entities' written notes. Such data can relate to the following categories:

- Identification of individuals (e.g. name, last name, title, function in organisation);
- Communication details of individuals (e.g. email address, telephone number, postal address);
- Information for the evaluation of eligibility, exclusion and award criteria (e.g. expertise, technical skills and languages, educational background, professional experience including details on current and past employment)

**Legal basis:** Article 5(1)(a) of Regulation (EU) 2018/1725

**Lawfulness of processing:** The processing is necessary for the performance of a task carried out in the public interest.

**Recipients of the data processed:** For the purpose detailed above, access to your personal data is given to the following categories of persons, without prejudice to a possible transmission to the bodies in charge of a monitoring or inspection task in accordance with European Union law: (i) a limited number

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<sup>3</sup> REGULATION (EU, Euratom) 2018/1046 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012

of GSA staff in charge of evaluating the notes received from interested entities, (ii) staff of GSA contractors in charge of the provision of hosting services for the GSA's servers, (iii) bodies charged with a monitoring or inspection task in application of European Union law (e.g. internal audits, Financial Irregularities Panel, European Anti-fraud Office - OLAF); (iv) members of the public; the winning entities will be announced to the public, which may also entail the announcement of the personal data of the representatives of such entities (e.g. name, last name).

**Information on the retention period of personal data:** Files relating to procedures resulting in the award of prizes, which may include personal data, are to be retained by the GSA in its archives for a period of 7 years following the end of the year when the prize has been awarded as a result of the procedure. Files may have to be retained also until the end of a possible audit if one started before the end of the above period.

**Technical storage information:** Files relating to procedures resulting in the award of prizes, which may include personal data, are retained both in soft (electronic) and hard (paper) format in GSA servers/premises where access is granted in controlled manner strictly on basis of justified need-to-know. GSA servers are hosted by GSA contractors which are located in the EU and abiding by the necessary security provisions.

**The data subject's rights and contact data:**

- Data subjects have the right of access, rectification and erasure of their personal data or restriction of processing at any time. Requests shall be addressed to the GSA Market Development Department at [market@gsa.europa.eu](mailto:market@gsa.europa.eu) by describing your request explicitly.
- Data subjects are entitled to lodge an appeal at any time with the European Data Protection Supervisor (EDPS) at [edps@edps.europa.eu](mailto:edps@edps.europa.eu) should they consider that the processing operations do not comply with the applicable rules.

5.7 The GSA shall not be held liable for any damage caused or sustained by any of the Applicants, including any damage caused to third parties as a consequence of or during the implementation of the activities related to the contest

5.8 The contest is governed by the applicable EU Law complemented, where necessary, by the law of Belgium.

## Annex I – Declaration of Honour (DoH) <sup>4</sup>

The undersigned \_\_\_\_\_ representing

the following legal / natural person:
Full official name:
Official legal form:
Statutory registration number:
Full official address:
VAT registration number:
hereinafter referred to as the “Applicant”)

1. declares <sup>5</sup> whether the above-mentioned Applicant is in one of the following situations or not:		
SITUATION OF EXCLUSION CONCERNING THE APPLICANT	YES	NO
a) it is bankrupt, subject to insolvency or winding up procedures, its assets are being administered by a liquidator or by a court, it is in an arrangement with creditors, its business activities are suspended or it is in any analogous situation arising from a similar procedure provided for under Union or national law;	<input type="checkbox"/>	<input type="checkbox"/>
b) it has been established by a final judgement or a final administrative decision that the Applicant is in breach of its obligations relating to the payment of taxes or social security contributions in accordance with the applicable law;	<input type="checkbox"/>	<input type="checkbox"/>

<sup>4</sup> DoH are to be submitted by the Applicant as indicated in the Rules and Conditions.

<sup>5</sup> All declarations shall be interpreted in line with Articles 136, 137 and 141 of Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012 (OJ L193, 30.07.2018, p.1) (hereinafter the ‘Financial Regulation’).



(ii) led to the application of liquidated damages or other contractual penalties; or	<input type="checkbox"/>	<input type="checkbox"/>
(iii) been discovered by an authorising officer, OLAF or the Court of Auditors following checks, audits or investigations;	<input type="checkbox"/>	<input type="checkbox"/>
f) it has been established by a final judgment or final administrative decision that the Applicant has committed an irregularity within the meaning of Article 1(2) of Council Regulation (EC, Euratom) No 2988/95;	<input type="checkbox"/>	<input type="checkbox"/>
g) it has been established by a final judgment or final administrative decision that the person or entity has created an entity in a different jurisdiction with the intent to circumvent fiscal, social or any other legal obligations in the jurisdiction of its registered office, central administration or principal place of business;	<input type="checkbox"/>	<input type="checkbox"/>
h) it has been established by a final judgment or final administrative decision that an entity has been created with the intent referred to in point (g).	<input type="checkbox"/>	<input type="checkbox"/>
In the absence of a final judgement or final administrative decision in the cases referred to in points c), d), f), g) and h) above, or in the case referred to in point (e), the Applicant in particular is subject to:		
(i) facts established in the context of audits or investigations carried out by EPPO in respect of those Member States participating in enhanced cooperation pursuant to Regulation (EU) 2017/1939, the Court of Auditors, OLAF or the internal auditor, or any other check, audit or control performed under the responsibility of the authorising officer;	<input type="checkbox"/>	<input type="checkbox"/>
(ii) non-final administrative decisions which may include disciplinary measures taken by the competent supervisory body responsible for the verification of the application of standards of professional ethics;	<input type="checkbox"/>	<input type="checkbox"/>
(iii) facts referred to in decisions of persons and entities implementing Union funds pursuant to point (c) of the first subparagraph of Article 62(1) of the Financial Regulation;	<input type="checkbox"/>	<input type="checkbox"/>
(iv) information transmitted in accordance with point (d) of Article 142(2) of the Financial Regulation by entities implementing Union funds pursuant to point (b) of the first subparagraph of Article 62(1) of the Financial Regulation;	<input type="checkbox"/>	<input type="checkbox"/>
(v) decisions of the Commission relating to the infringement of Union competition law or of a national competent authority relating to the infringement of Union or national competition law.		
according to of Article 136 of the Financial Regulation.		

2. declares whether a natural or legal person who is a member of the administrative, management or supervisory body of the Applicant, or who has powers of representation, decision or control with regard to that Applicant is in one or more of the following situations or not:		
<b>SITUATIONS OF EXCLUSION CONCERNING PERSONS WITH POWERS OF REPRESENTATION, DECISION OR CONTROL OVER THE APPLICANT</b>	<b>YES</b>	<b>NO</b>
Situation (c) above (grave professional misconduct)	<input type="checkbox"/>	<input type="checkbox"/>



Situation (d) above (fraud, corruption or other criminal offence)	<input type="checkbox"/>	<input type="checkbox"/>	
Situation (e) above (significant deficiencies in performance of a contract )	<input type="checkbox"/>	<input type="checkbox"/>	
Situation (f) above (irregularity)	<input type="checkbox"/>	<input type="checkbox"/>	
Situation (g) above (circumvention of legal obligations)	<input type="checkbox"/>	<input type="checkbox"/>	
Situation (h) above (creation to circumvent)	<input type="checkbox"/>	<input type="checkbox"/>	
3. declares whether beneficial owner(s) (as defined in Article 3(6) of Directive (EU) 2015/849) of the Applicant is in one or more of the following situations or not (if yes, please indicate the name of the concerned beneficial owner(s) if any in annex to this declaration):			
<b>SITUATIONS OF EXCLUSION CONCERNING BENEFICIAL OWNERS</b>	YES	NO	
Situation (c) above (grave professional misconduct)	<input type="checkbox"/>	<input type="checkbox"/>	
Situation (d) above (fraud, corruption or other criminal offence)	<input type="checkbox"/>	<input type="checkbox"/>	
Situation (e) above (significant deficiencies in performance of a contract/grant agreement)	<input type="checkbox"/>	<input type="checkbox"/>	
Situation (f) above (irregularity)	<input type="checkbox"/>	<input type="checkbox"/>	
Situation (g) above (circumvention of legal obligations)	<input type="checkbox"/>	<input type="checkbox"/>	
Situation (h) above (creation to circumvent)	<input type="checkbox"/>	<input type="checkbox"/>	
4. declares whether a natural or legal person that assumes unlimited liability for the debts of the Applicant is in one or more of the following situations or not:			
<b>SITUATIONS OF EXCLUSION CONCERNING NATURAL OR LEGAL PERSONS ASSUMING UNLIMITED LIABILITY FOR THE DEBTS OF THE APPLICANT</b>	YES	NO	Not applicable
Situation (a) above (bankruptcy)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Situation (b) above (breach in payment of taxes or social security contributions)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. declares whether a natural person from the Applicant who is essential for the award is in one or more of the following situations or not:			
<b>SITUATIONS OF EXCLUSION OF A NATURAL PERSON ESSENTIAL FOR THE AWARD</b>	YES	NO	
Situation (c) above (grave professional misconduct)	<input type="checkbox"/>	<input type="checkbox"/>	

Situation (d) above (fraud, corruption or other criminal offence)	<input type="checkbox"/>	<input type="checkbox"/>
Situation (e) above (significant deficiencies in performance of a contract)	<input type="checkbox"/>	<input type="checkbox"/>
Situation (f) above (irregularity)	<input type="checkbox"/>	<input type="checkbox"/>
Situation (g) above (circumvention of legal obligations)	<input type="checkbox"/>	<input type="checkbox"/>
Situation (h) above (creation to circumvent)	<input type="checkbox"/>	<input type="checkbox"/>
6. declares whether the Applicant:		
<b>GROUNDS FOR REJECTION FROM THIS PROCEDURE</b>	YES	NO
i) has provided accurate, sincere and complete information to the Agency within the context of this procedure;	<input type="checkbox"/>	<input type="checkbox"/>
j) has not distorted competition by being previously involved in the preparation of documents used in this procedure	<input type="checkbox"/>	<input type="checkbox"/>
7. acknowledges that the Applicant(s) may be subject to rejection from this procedure and to administrative sanctions (exclusion or financial penalty) if any of the declarations or information provided as a condition for participating in this procedure prove to be false.	<input type="checkbox"/>	<input type="checkbox"/>

#### REMEDIAL MEASURES

If the Applicant declares one of the situations of exclusion listed above, it should indicate the measures it has taken to remedy the exclusion situation, thus demonstrating its reliability. They may include e.g. technical, organisational and personnel measures to prevent further occurrence, compensation of damage or payment of fines. The relevant documentary evidence which appropriately illustrates the remedial measures taken should be provided in annex to this declaration. This does not apply for the situations referred in point (d) of this declaration.

8. The Applicant declares that it accepts the terms and conditions of the contest published here: <a href="https://www.gsa.europa.eu/sites/default/files/content/general_rules_of_contest_for_prizes.pdf">https://www.gsa.europa.eu/sites/default/files/content/general_rules_of_contest_for_prizes.pdf</a>	<input type="checkbox"/>	<input type="checkbox"/>
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Full name	Date	Signature