

### User Consultation Platform 2023 Segment overview

Climate, Environment & Biodiversity

7 November 2023



UE23 PRESIDENCIA ESPAÑOLA CONSEJO DE LA UNIÓN EUROPEA

#### Some 2023 headlines





Sea-level rise: West Antarctic ice shelf melt 'unavoidable'

Swiss Re reveals global cost of climate impacts as



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#### Segment Overview

**Biodiversity** 



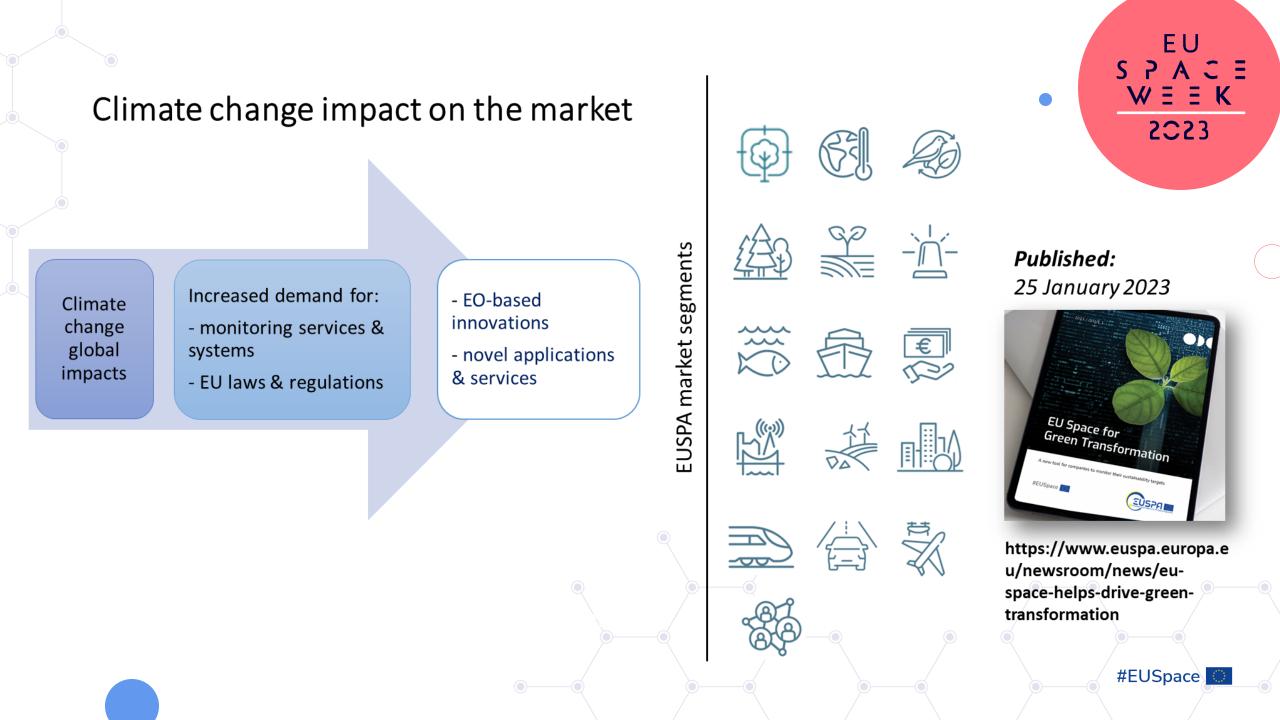
Wildlife monitoring **Ecosystem monitoring Climate services Climate change mitigation & adaptation** EO based Climate modelling GNSS based climate modelling Climate monitoring & forecasting **Environmental Auditing Environmental Resources Management** Environmental impact assessment & ESG

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#### ΕU Multidimensional approach to climate change ₩ Ξ Ξ K 2023 We can view **climate action** through five lenses: **Governance:** using technical and operational mandate to address climate change issues at the policy, funding, regulatory and data level Innovation: public sector to introduce new technologies and innovations to address climate change challenges **Risk reduction:** prioritizing and adapting government **Climate equity** Risk reductio investments in infrastructure, operations and services to Using the transformationa e power of the challenge of climate hange to provide access to address climate change and risks povernment investments easure the impact of, improved social employment, and and services **Operational sustainability:** measuring and reducing GHG pental outro for all citizen emissions **Climate equity:** measure the impact of improved social, employment and environmental outcomes ✓ Space data has the potential to generate added value and significant erations, and service advancement across the all 5 pillars. https://www2.deloitte.com/za/en/insights/industry/publicsector/climate-resilient-cities.html Deloitte Insights | deloitte.com/insights

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#### Users and Market data

- The user community includes:
  - Governments and Institutions
  - The research community
  - NGOs, environmental groups, parks...
  - Companies for ESG reporting, carbon footprint and environmental impact studies
- This segment represents 630M€ (EO, 2021) or 23% of the overall EO market
- The revenues will increase to 920M€ by 2031
- Data represents less than 10% of the revenues, value added services being the bulk part
- This demonstrates the role of integrators and service providers

## The role of regulations ; market trends

- Regulations play a major role in the growth of this segment:
  - The Paris agreement and the EU Green deal
  - The Corporate Sustainability Reporting Directive (CSRD)
  - The New regulation to fight deforestation (EUDR)
- Major trends include:
  - Emerging market focused on supplying data to facilitate **nature/ecosystems monitoring and carbon removal**
  - Climate adaptation and resilience: decision-makers require data and forecasts



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### Requirements for EO

ID	IDXXXX			
Application	Animal counting			
Users	Research institutions, conservation organizations			
	User Needs			
Operational scenario	The user needs an assessment of the population of an animal species over an area or the evolution of the population over a period of time.			
Size of area of interest	Regional			
Scale	Large			
Frequency of information	Such assessments are performed on a yearly basis to measure the evolution of a population			
Other	e.g. non-functional, data format, contextual info			
Service Provider Offer				
What the service does	The service provides an estimate of the number of animals over an area at a given point in time.			
How does the service work	Satellite images are provided over the area of interest. The service provider runs its AI algorithms over the images to detect specific animal species. The given result is an estimate count of the animals on a picture which is synthesized over the area of interest.			
	Service Provider Satellite EO Requirements			
Spatial resolution	Spatial resolution should be sub meter			
Temporal resolution	Revisit of a few days is needed to account for weather conditions and displacement of the population			
Data type / Spectral range	Optical (multispectral)			
Other (if applicable)	The availability of historical data is a plus to assess historical evolution			
Service Inputs				
Satellite data sources	Data from commercial providers (Maxar, ADS)			
Other data sources	GNSS tracking is also used to assess the whereabouts of a few animals and task the satellite over that precise area.			

Sample table from the

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• Your comments appreciated!

RUR

# **Requirements for GNSS**

	GNSS user re	GNSS user requirements for Wildlife Tracking		
		Migration tracking	Habitat tracking	
	Horizontal	km-level	m-level	
Accuracy	Vertical	km-level	m-level	
	Urban canyon	No	No	
	Natural canyon	No	Yes	
	Canopy	Yes	Yes	
Availability	Indoor	No % Low	No	
	Better than 95%	Low	Low	
	Better than 99%		Low	
Robustness		Low	Low	
Integrity and reliability		Low	Low	
Size, weight, autonomy	Relevance	Yes - critical	Yes – critical	
	Time a device can run	Year range	Months range	
TTFaF	In hot start	Less than a minute	Less than a minut	
Service area	Geographical coverage	Global 💿	National/Regional	

- Sample table from the RUR
- Your comments appreciated!

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#### ...as a conclusion...

- the emergence of **new policies** and markets, pushing further the need for data
- An increasing number of organizations will adopt EO data for environmental, social, and governance (ESG) practices monitoring
- Integration of Earth observation (EO) data with citizen science initiatives and crowdsourcing platforms enables large-scale data collection and engages the public in biodiversity monitoring.
- Collaborative approaches, like integrating EO data and citizen science, are already being used in projects focused on water resources, forest, and land use monitoring.
- The consolidation of diverse data sources into single platforms promises to enhance data quality in monitoring of diverse ecosystems.
- With advancements in technology, such as the evolution of Sentinel missions and the upcoming launch of private satellite constellations, EO data quality is expected to improve, especially in hyperspectral imaging and resolution, which are crucial for monitoring ecosystems effectively

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#### Requirements for EO

ID	IDXXXX			
Application	Deforestation (ESG reporting, impact studies) and co	oastal flood risk (risk assessment)		
Users	Large companies subject to regulations			
	User Needs			
Operational scenario	The user needs an assessment of deforestation in a specific a rea, either for EUDR reporting or ESG reporting	The user needs to assess the coastal flood risk over an area either for an existing asset e.g. a factory or for a future site		
Size of area of interest	Local	Local		
Scale	Global	Global		
Frequency of information	Such a ssessments are performed on a yearly basis for reporting purposes	For future projects, this risk is assessed once or on yearly basis for existing assets.		
Other (if applicable)		The risk index can be tailored for specific needs such as for insurance (insurable/non insurable) or for suitability (go/nogo).		
	Service Provider Offer			
What the service does	The service provides an estimate of the deforestation over an area year after year (in surface lost or gained)	The service provides a risk index depending on the nature of the requirement.		
How does the service work	The end-user provides an area of interest and a period of time to the service provider. EO data along with AI algorithms is used to assess the change of forest cover over the years. Deforestation is provided as a number e.g. Ha per year along with images.	s ervice provider. EO data along with AI algorithms and climate models are used to assess the risks of floods on the area.		
	Service Provider Satellite EO Requirement	nts		
Spatial resolution	Spatial resolution of 10 meters is usually sufficient	Spatial resolution of 10 meters is usually sufficient		
Temporal resolution	A yearly assessment is sufficient.	A yearly assessment is sufficient.		
Data type / Spectral range	Optical (multispectral) Radar (SAR)	Optical (multispectral) Radar (SAR)		
	LIDAR			
Other (if applicable)	Historical data is required to assess when deforestation happened.	His torical data is required to feed the models. Tide gauge data (GESLA) can also be used		
	Service Inputs			
Satellite data sources	Copernicus data is used (S1 for SAR and S2 for images) Commercial data from sources such as Planet can s upplement Copernicus	Sentinel-1 level 2 products Sentinel-2 level 2A products		
	Nasa Gedi for Lidar			
Other data sources				

• Sample table from the RUR

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