

**Beyond Boundaries: Satellite Imagery and Its Role in Global Biodiversity Monitoring and Conservation** 





Mike Harfoot, Elena Palao, Ane Lizariturry







Our purpose.

To reach a fair and sustainable planet by creating tools that radically empower people to make positive changes now.



Our purpose.

Informed by science.

Inspired by nature.

Delivered with impact.

We empower people with data, insights and compassionate communication that's tailored to their needs.

We use data and human understanding to develop the products, services and strategies of the future.



#### Experience



Google



















EU

SPACE WEEK

2023



















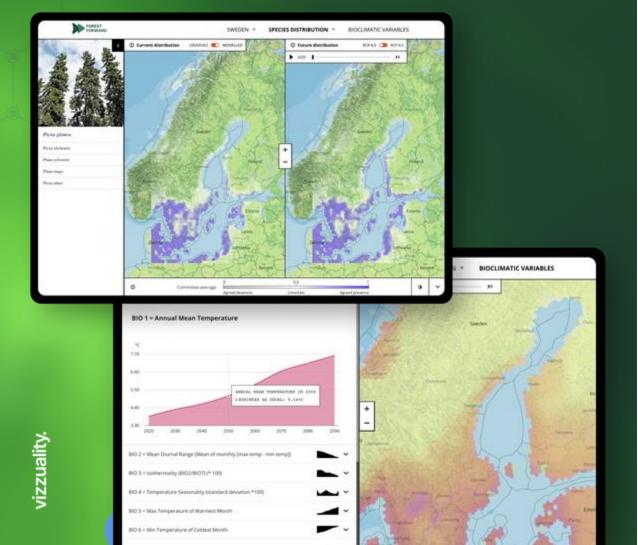






#### Restoration.

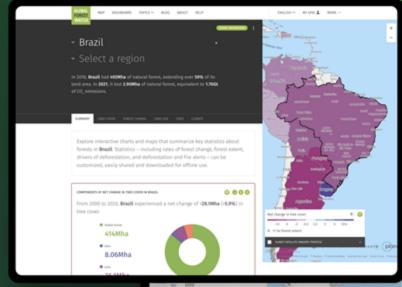
Forest Forward.



Deforestation.

S P A C E W E E K 2023

Global Forest Watch.

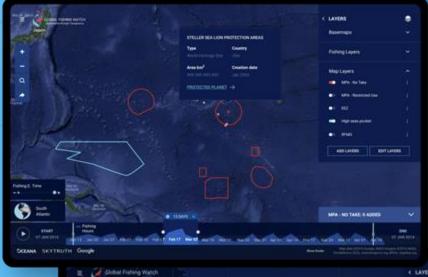


Drumwing Tea cover for 1979 or



#### Sea monitoring.

Global Fishing Watch.



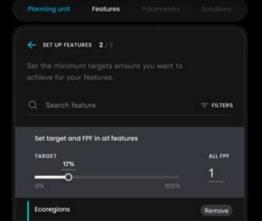


# Conservation planning.

Marxan.





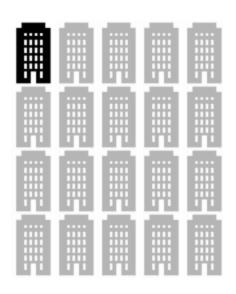




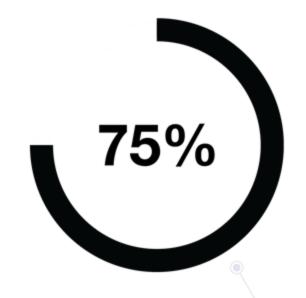
We need a brave-new biodiversity data world.

#### EU S P A C E W E E K 2023

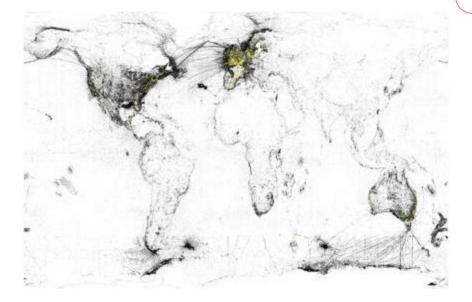
# The need.



Companies with biodiversity targets (85% for climate targets)



GBF Headline indicators unavailable



Below potential data use



We need action.

# Why now?

# 6 years

to halt & reverse biodiversity loss

75% of headline GBF indicators are **unavailable** 



V.



Regulatory and voluntary frameworks coming into effect



Proprietary data-products are expanding



2023



"Make more, better data available to more people".



T21 - radically different.

Catalysing partnerships.

Accelerating and inspiring.

Embracing technology.

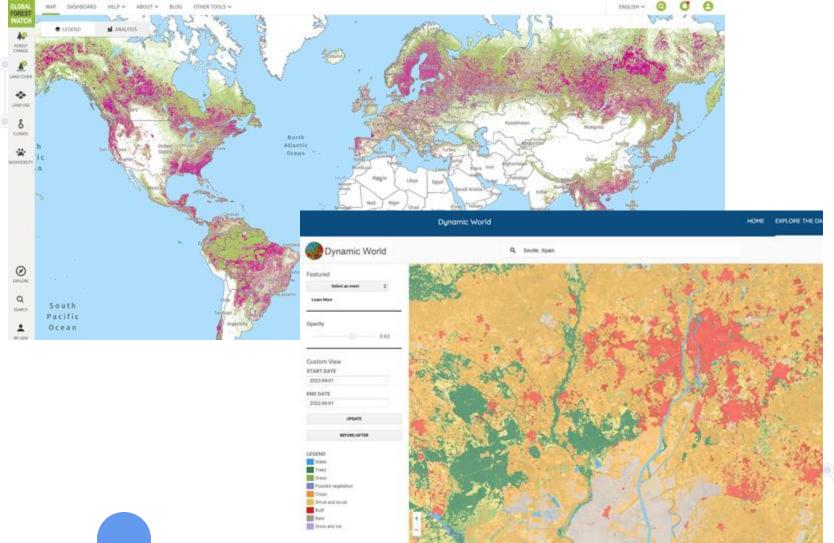
Existing only whilst needed.

We partner the best scientists and engineers and we move fast to build best-available, impactful and open data-products and to inspire change

We use emerging technologies (such as AI) to scale-up methodologies, unlock data and facilitate knowledge access and use. We exist only as long as we are needed.



## Satellite imagery for biodiversity





#### **Drivers of biodiversity patterns/change:**

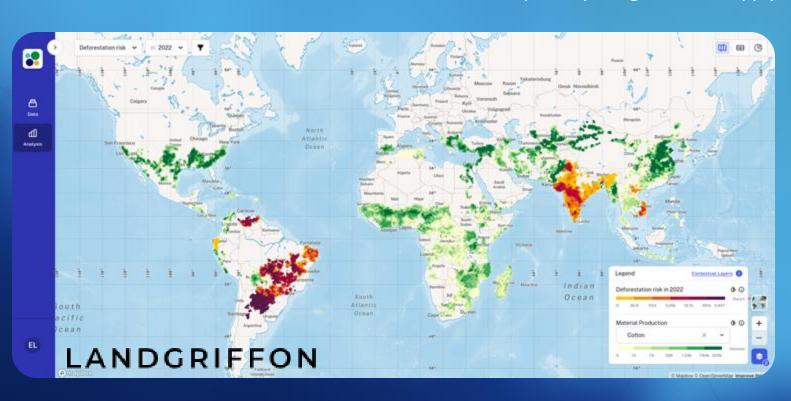
- physical characteristics
- land cover
- human footprint





# Supply chain mapping.

Enhance transparency in agricultural supply chains.



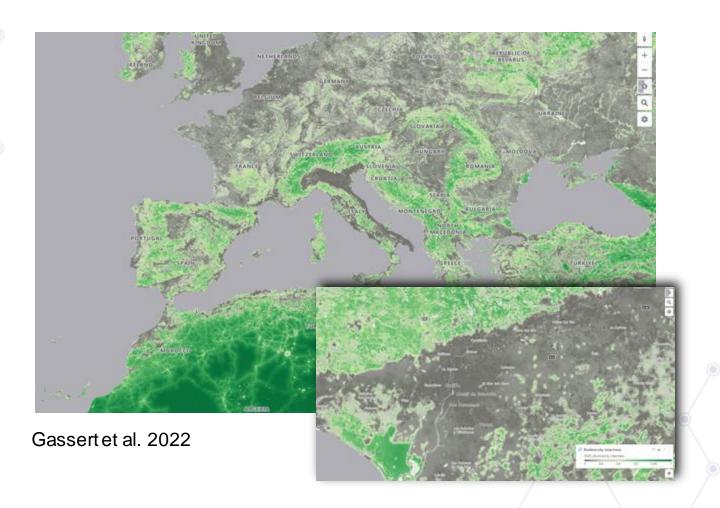
Satellite imagery is used in **Landgriffon** to determine:

- deforestation risk
- climate risk
- natural ecosystems conversion risk
- Biodiversity value of ecosystem conversion

within commodity supply chains.

### Dynamic biodiversity intactness.





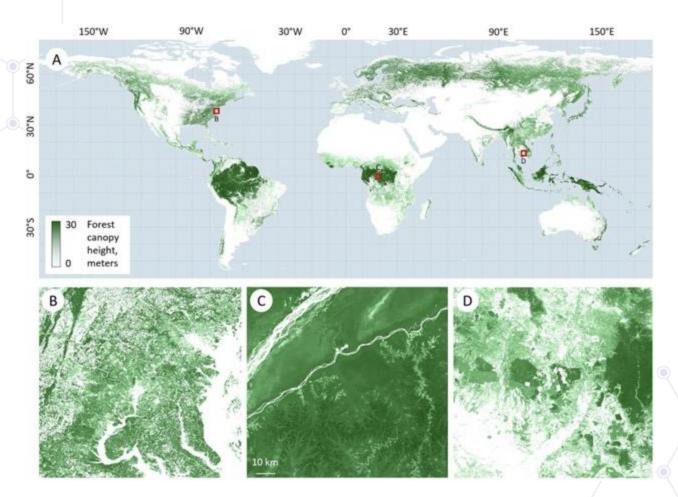
#### 100 m resolution, combining:

- Biodiversity responses to land use (PREDICTS)
- Sentinel-2 derived land cover (Impact Observatory)





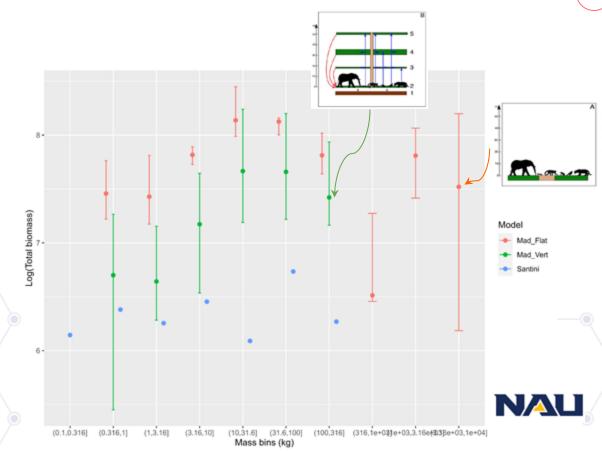
### Ecosystem structure



GEDI relative vegetation height Potapov et al. 2021, *Rem. Sens. of Environment* 



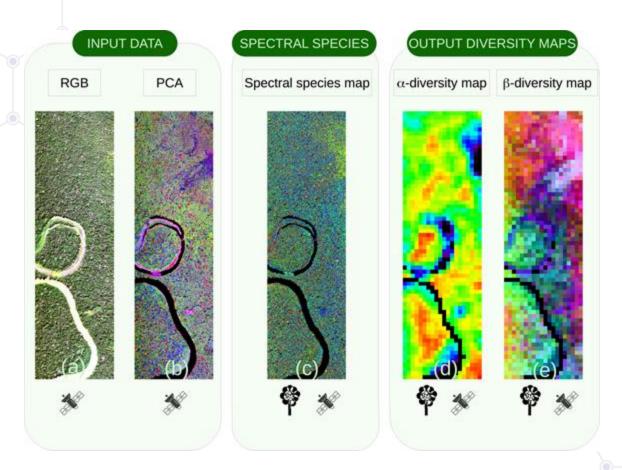
Active sensors (Lidar, Radar) provide information on ecosystem physical structure



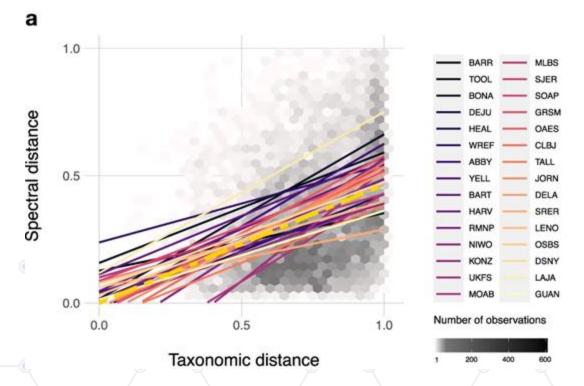
## Imaging spectroscopy.

Towards near-real time vegetation diversity.



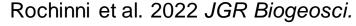


Spectral distance relates to taxonomic distance across space



Schweiger & Laliberte 2022 Nature Comms.







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