

Clarification No 3.

Related to Call for Proposals: GSA/GRANT/02/2016

- 1. Question:** If we opt for a 2 years duration project (e.g. from November 2016 to November 2018) and we win the grant, could the joint marketing activities with GSA start before the end of the finalisation of the project (ie before November 2018)? Can we jointly promote intermediate deliverables from the project? What is GSA's plans, schedule and budget for joint promotion of the winning projects?

Answer: As specified in section 2.2 (see point f) of the Call for Proposals, the execution of dissemination activities is one of the tasks in the scope of the project, having *“the aim of fostering the innovation created in the frame of the action and creating market awareness of the project’s results”*. Furthermore the credibility and effectiveness of such dissemination plan is an **award** criterion (see section 9 of the Call for Proposals) which will be assessed during the evaluation of the submitted proposals.

Therefore, even though Fundamental Elements grant procedures do not foresee specific marketing activities to be performed jointly by the beneficiary and the GSA, it is in the interest of the applicants to propose a dissemination plan in line with the Call’s objectives, and to promote the created innovation, taking into account that the GSA will certainly advertise the results of the action, as done for any other co-/funded project.

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