

Will your design be our future? EUSPA logo design contest is open

GSA/PR/20/07 Prague, 8 July 2020

The European GNSS Agency, operational arm of the European Commission for the EU Space Programme, is on the hunt for forward thinking graphic designers and visual artists from across the EU to craft its new EUSPA logo. Five finalists, one winner and up to €15k! Ready to break the mould? Proposals should be submitted by 14 August.

In the near future, the GSA should become the European Union Agency for the Space Programme (EUSPA). This agency shall be entrusted with important tasks related to the EU satellite navigation systems, Galileo and EGNOS, the establishment of synergies for space data related to navigation and Earth observation, and also the setting up of governmental applications for telecommunications, space surveillance, security of infrastructure and cybersecurity. To mark this evolution, we have decided to rely on the talent of European graphic designers and visual artists, be it students, young professionals or established graphic design companies.

The EUSPA Logo design Contest is encouraging fresh thinking and innovation. Participants are asked to submit up to two designs proposals that will capture the quintessence of the new agency in a visually striking, aesthetically appealing logo. The ideal design will be simple, yet able to tell a story that encapsulates the activities of the agency, but most importantly ensures brand recognition for EUSPA.

“Europe boasts talented visual artists. We want to rely on their creativity. With this contest we want to give the opportunity to European designers to be part of our future, helping them to enrich their portfolios with a logo that will always be a point of reference for their career and support their European recognition. We’re looking for artists who will craft a powerful visual identity that will help this agency stand out in a digitally disrupted era”, says Pascal Claudel, Acting Executive Director of the GSA.

The logos will be evaluated by a jury that will assess the clarity of logo, its originality, and its graphic representation. Five design projects will be selected. The five winners will be invited to negotiate a service agreement with the GSA in order for the agency to procure the logo. The winner will take home up to 15,000 euros. Additionally, they will benefit from promotion and media coverage. The deadline for submissions is 14 August.

So, if you think that you can craft a logo sprinkled with creativity and a touch of boldness and convey an effective message through meaningful visuals in this digital universe full of noise, then let your creativity flow and be our logo designer!

More information about the terms and conditions of the contest as well as a briefing can be found [here](#).



About the European GNSS Agency (GSA)

As an official European Union Regulatory Agency, the European GNSS Agency (GSA) manages public interests related to European GNSS programmes. The GSA's mission is to support European Union objectives and achieve the highest return on European GNSS investment, in terms of benefits to users and economic growth and competitiveness. For more information, visit the GSA [website](#).

For more information:

Marie Ménard

GSA Communication Officer

Marie.Menard@gsa.europa.eu

Tel +420 237 766 627

Mobile : +420 602 619 776