Call for Expression of Interest to join the online EUSPA's Galileo users' testimonial campaign |

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1 Introduction

On the occasion of the 10 years of the Galileo service delivery, the European Union Agency for the Space Programme (EUSPA) is launching a social media campaign. EUSPA is therefore hereby inviting users of Galileo, both organisations and individuals, who are willing to explain how they benefit from Galileo services.

Through short video testimonials, participants will share how they use Galileo and how it supports their daily lives, activities, products, services and operations, highlighting its real-world impact across different sectors.

Building on testimonials already collected through EUSPA activities, the campaign will combine videos recorded directly by EUSPA with contributions submitted by Galileo users, allowing the wider Galileo community to take part in the anniversary celebrations.

EUSPA intends to support interested users which meet the eligibility requirements set out in this call for expression of interest (the "Call") by sharing their videos on its social media platforms their video **at no cost**, subject to the conditions of the Call and the available platform capacity.

The legal basis for this initiative is article 244 of Regulation (EU, Euratom) 2024/2509.

This initiative aims at bringing together Galileo users to demonstrate the everyday value of the EU satellite navigation system for everyone whether they are companies working across different market segments or individual users.

2 Purpose of the Call

2.1 Who should apply?

If you use Galileo and coming from the European Union, we want to hear from you. Whether you are an individual user, a start-up, a large company, a public authority or a research organisation, you are invited to take part in the campaign and share your Galileo story.

2.2 What EUSPA will provide

Selected users will be featured in our social media, free of charge and depending on the availability of the platform.

Selected participants will be responsible for uploading their video on the following platform: https://nx24692.your-storageshare.de/s/zXwDpsMQ5BLpzCW

3 Assessment of Applications

3.1 Eligibility Criteria

Applications must answer the following questions in 2' maximum in ENGLISH altogether:

- Could you briefly introduce yourself and tell us how Galileo is part of your daily life, work or activities?

- What does Galileo enable you to do that is important to you?
- What benefits does Galileo bring to you, your organisation, or the people who rely on your services?
- What do you value most about Galileo, such as its accuracy, reliability, availability or the confidence it gives you, and why?

- Agree to be featured on EUSPA social media platforms (LinkedIn, Facebook and Instagram) and sign the privacy statement and consent form;
- Agree that the duration of the video can be reduced if needed;
- Follow the technical requirements

3.2 Award Criteria

The evaluation will be conducted based on the order of receipt of the applications email, on the basis of the date and time of such receipt.

The first fifty (50) eligible applications submitted will be published on our social media over 2027.

4 Submission of Expression of Interest

Interested companies are invited to upload their video on https://nx24692.your-storageshare.de/s/zXwDpsMQ5BLpzCW and confirm via email to tenders@euspa.europa.eu including:

a) Privacy statement and consent form signed;

b) A description of no more than 100 words of the following:

- Company/Username and email details;
- Short motivation statement explaining why you want to be featured in our social media;

The deadline for submissions of expression of interest is 31st January 2027 (23:59, Prague local time, CZ).

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