WF: 327216

Privacy statement on the protection of personal data in relation to participation in the Galileo 10th anniversary user testimonial campaign

The European Union Agency for the Space Programme (EUSPA) is committed to protecting your personal data and respecting your privacy. All personal data are processed in compliance with the applicable rules on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data (currently Regulation (EU) No 2018/1725).

This privacy statement outlines the purposes of for which personal data are collected to be used in Galileo 10th anniversary user testimonial campaign. It explains the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights, the Data Protection Officer and the European Data Protection Supervisor.

Identity of controller and DPO:
Controller: European Union Agency for the Space Programme (EUSPA), Communications Team: com@euspa.europa.eu

DPO: European Union Agency for the Space Programme, Data Protection Officer; dpo@euspa.europa.eu

Purpose(s) of processing:

- Personal data are processed for the purpose of collecting, producing, editing, publishing and promoting user testimonials celebrating the tenth anniversary of Galileo and demonstrating the impact of Galileo-enabled services and applications across different sectors.

Data/Categories of data concerned:

Individuals voluntarily participating in the Galileo 10th anniversary user testimonial campaign. The following categories of personal data may be processed:

- name and surname;
- organisation/company name;
- job title or professional role;
- contact information provided for organisational purposes;
- photographic images;
- video recordings;
- voice recordings;
- statements, opinions and testimonials voluntarily provided by participants;
- any personal data voluntarily disclosed by participants during the recording process.

Recipients/Categories of recipients of the data processed:
Personal data may be accessed by authorised EUSPA staff and contractors involved in the management, production and publication of campaign materials.

Following publication, testimonial content will be accessible to the general public through EUSPA's social media accounts.

Legal basis: The processing is based on the consent of the data subject for the purposes described in this Privacy Statement, as per Art. 5(1)(d) of Regulation 2018/1725. Participants must indicate their specific, informed and unambiguous consent to the processing of their personal data for the processing purpose

listed in the relevant section above by filling in and submitting the consent form made available by the Communications Team before the relevant processing takes place.

Information on the storage locations and retention period of personal data:

Personal data shall be stored electronically on EUSPA servers which are located in the EU and abiding by the necessary security provisions. The testimonial content will remain publicly available for a maximum period of five (5) years from the date of its publication, unless consent is withdrawn earlier.

After the period of 5 years, the video will be deleted from social media and video channels. The underlying recordings, editing materials and participants' contact details shall be retained only for as long as necessary for the respective processing purposes, and in any event no longer than the applicable retention period.

While we acknowledge and comply with the provisions set forth by Regulation 2018/1725 concerning data retention, we hereby highlight that despite our efforts to adhere to the specified retention period, we cannot guarantee absolute control over the retention of personal data due to the nature of social media and video platforms.

Users on those platforms have the capability to download videos, and subsequent dissemination of these downloaded materials may occur beyond our direct control. This capability extends beyond our sphere of influence and may affect the retention periods initially set or intended.

Please be advised that our control over the retention of data uploaded to social media and video platforms is limited to our account and the platform's settings available to us. We advise users to familiarise themselves with those platforms' terms of service and privacy policies for a comprehensive understanding of how their uploaded content may be accessed or used by others.

Transfer of the data to third countries:

YouTube, X, LinkedIn, Facebook and Instagram are based in the U.S. and, therefore, personal data published thereon may also be transferred to and stored on servers located outside the EU. Such potential transfer of your personal data to third countries occurs based on the following legal basis:

Article 47(1) of Regulation (EU) 2018/1725

YouTube, Facebook, Instagram, X and LinkedIn are certified under the EU-U.S. Data Privacy Framework which ensures that they provide an adequate level of protection of personal data (Commission Implementing Decision of 10 July 2023 pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council on the adequate level of protection of personal data under the EUU.S. Data Privacy Framework). You can find information on the certification of the said companies under the EU-U.S. Data Privacy Framework here.

Outside of the scope described above, your data will not be transferred to third countries.

BlueSky is not certified under the EU-U.S. Data Privacy Framework and it has its own privacy policies over which EUSPA has no control. The potential transfer of your personal data to the U.S. in this case, is based on your consent to the proposed transfer (Art. 50(1)(a) of Regulation (EU) 2018/1725). In order to allow you to make an informed decision, please note that personal data that may be transferred to non EU-U.S. Data Privacy Framework certified companies, may be subject to (a) disclosure to governmental authorities and/or (b) further transfer to other economic operators established in third countries; the EUSPA has no

visibility on such processing operations.

Automated decision-making
Your data will not be used for automated decision-making, including profiling.

Data subject's rights:
Data subjects have the right:

- To obtain confirmation as to whether or not their personal data are being processed, access the data and obtain detailed information on the processing;
- Of rectification of inaccurate personal data;
- Of erasure of personal data if the statutory provisions are met;
- Of restriction of processing if the statutory provisions are met;
- To data portability, where applicable and if the statutory provisions are met;
- To withdraw the consent to personal data processing without affecting the lawfulness of the processing before the consent's withdrawal;
- To lodge a complaint to the European Data Protection Supervisor at EDPS@edps.europa.eu should they consider that the processing operations do not comply with Regulation (EU) No 2018/1725.

Any request for the exercise of any of the abovementioned rights shall be addressed to the EUSPA Communications Team com@euspa.europa.eu; data subjects are kindly requested to describe their requests explicitly.

Contact information:

- Regarding the processing of your personal data: com@euspa.europa.eu;
- Regarding the interpretation, application or breach of Regulation (EU) 2018/1725, please contact the EUSPA Data Protection Officer (DPO) at dpo@euspa.europa.eu.