Technical requirements for Galileo 10 years anniversary recordings

Video requirements

Length: under 2 minutes

Quality / format: 4k or HD / vertical 9:16 format (no logos or other elements)

Style: Relaxed interview - ask someone to record you / record yourself

Example: Link

Tips for technical set up

Camera: use a professional camera or a smartphone (the back camera usually provides better quality). Ideally use a tripod or place your recording device onto a stable surface.

Audio: if possible, record with an external microphone as close to the speaker as possible and make sure it is securely fastened to avoid unwanted sounds from clothes moving or gesturing.

Lighting and space: choose a well-lit environment with minimal background noise and no direct sunlight.

Check your recording: listen to and review part of the recording immediately after filming to ensure the sound and image quality meet expectations. If necessary, record another take.

Tips for the speaker

Dress as you wish, but keep the camera in mind: choose an outfit that makes you feel comfortable and confident. However, avoid shiny or reflective fabrics, as well as stripes, checks, or busy patterns, which can be distracting on camera.

Relax and be yourself: whether sitting or standing, adopt a comfortable posture and try to be as natural as possible. Authenticity always comes across well on screen.

Keep your messages simple and concise: use clear, straightforward language, avoid jargon, and focus on the key message you want the audience to remember.

Show enthusiasm and authenticity: the most impactful answers are often short, genuine, and delivered with natural energy and emotion.

Speak clearly and pause before answering: take your time, speak at a moderate pace, and leave a brief pause before responding to help ensure a clean recording.

Remember: the interview is recorded, not live. If you are not happy with an answer, simply pause and start again. Multiple takes are always possible. 😉