Cassini Challenges 2024

APPLICATION FORM

TECHNICAL DESCRIPTION OF THE **IDEA**

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| FILL-IN INSTRUCTIONSApplicants are requested to complete the online **Application Form** and submit it by **the deadline set in the Terms of Reference** along with:* a **3-minute video[[1]](#footnote-1)** explaining the idea and the team;
* the **Declaration of Honour** on exclusion,
* the **Financial Identification Form**, and
* the **Legal Entity Form** (with the relevant supporting documents).

All requested documents shall be submitted on the following website: <https://cassinichallenges.awardsplatform.com/> * The online Application Form must be written in English only
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## name of the team: *Please fill in the name of your company/team*

## Acronym of the idea: *Please fill in the acronym of your idea*

## Short description of the idea: *Please provide a short description of your idea*

## Track: Submission of an idea

# the challenge

Which commercial, social or environmental challenge is your idea addressing?

How is it linked with space technologies?

Which target users are impacted today by the challenge and how? Who is your target customer?

How big is the impact/market potential? (support your answer with numbers)

# the solution

What is the solution that you propose? Describe your idea and vision, include a link to your landing page, if available.

How disruptive is it/will it be once it enters the market? What is the novelty of your idea compared to existing approaches?

Which space technologies will it use (e.g Galileo, Copernicus, Govsatcom) or how it will contribute to the EU space competitiveness? Does it have synergies with other EU space technologies?

What are the risks you identified? What will be the most challenging parts in the development and deployment of your solution?

# Maturity

What technical and commercial progress have you made so far with your solution?

What would it take to take the idea from concept to MVP? What is the development roadmap and go to market strategy? Have you already achieved any milestones?

How many potential/existing customers have you talked to and what feedback have you received from them? Have you established any partnerships?

# Team

Briefly introduce your team members. How are the responsibilities split? What are their roles, background and expertise?

Are there any skills that your team is missing to develop the idea into a successful commercial solution? If not, what is the plan to overcome the gap? How does your team’s previous experience demonstrate you will succeed commercially?

What are the risks in terms of human resources that you may face? What are the challenges you already faced and how did you manage them?

How do you address diversity in your team?

1. In case the video exceeds the 3-minute duration, the evaluation committee will only take into consideration the information included in the first 3 minutes of the video. [↑](#footnote-ref-1)