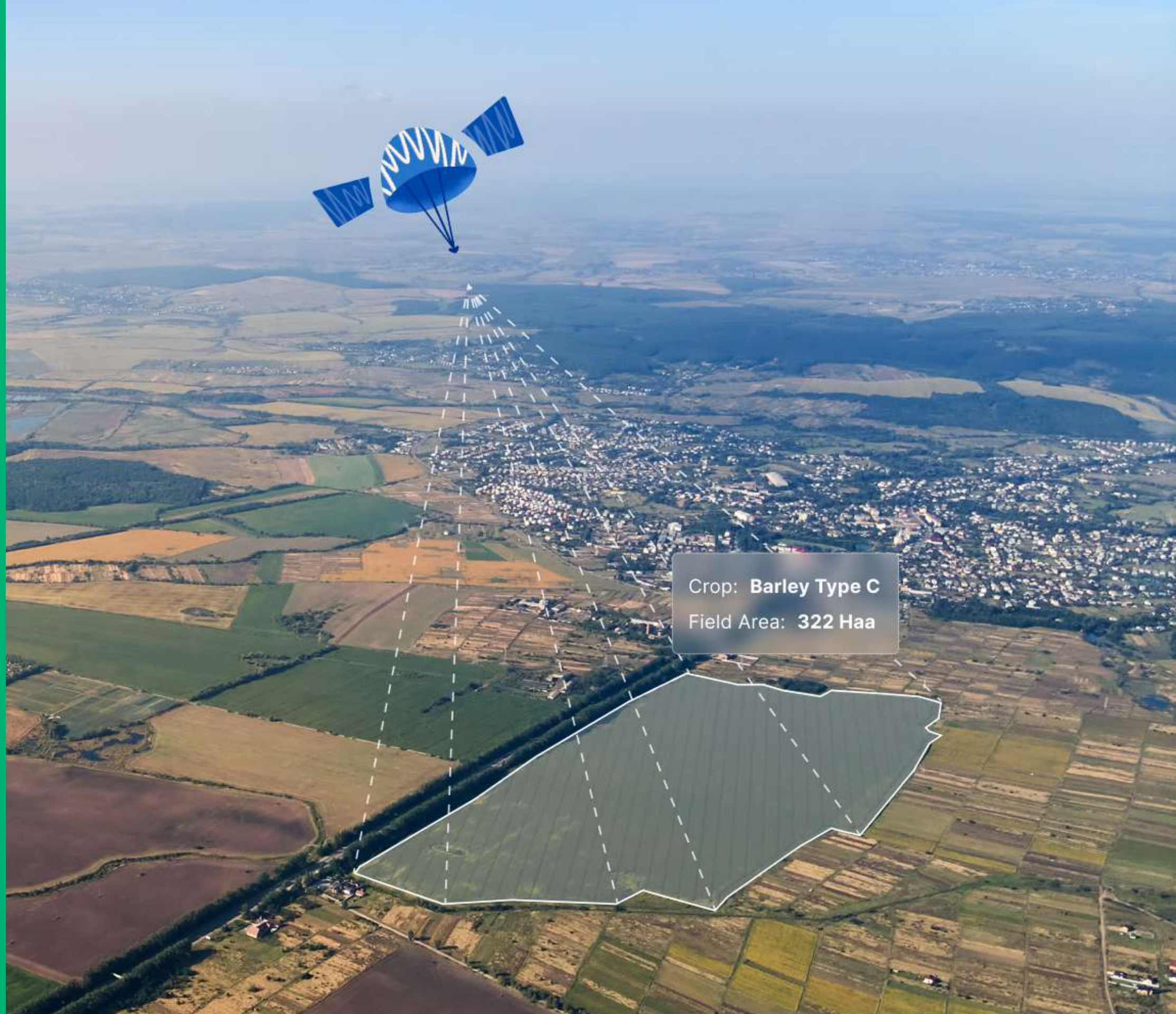




PREPARED BY

Nils Helset
CEO & Co-founder
nils@digifarm.io



Crop: **Barley Type C**
Field Area: **322 Haa**



OUR MISSION

**Providing the world's highest
accuracy field boundaries**



Current Problem

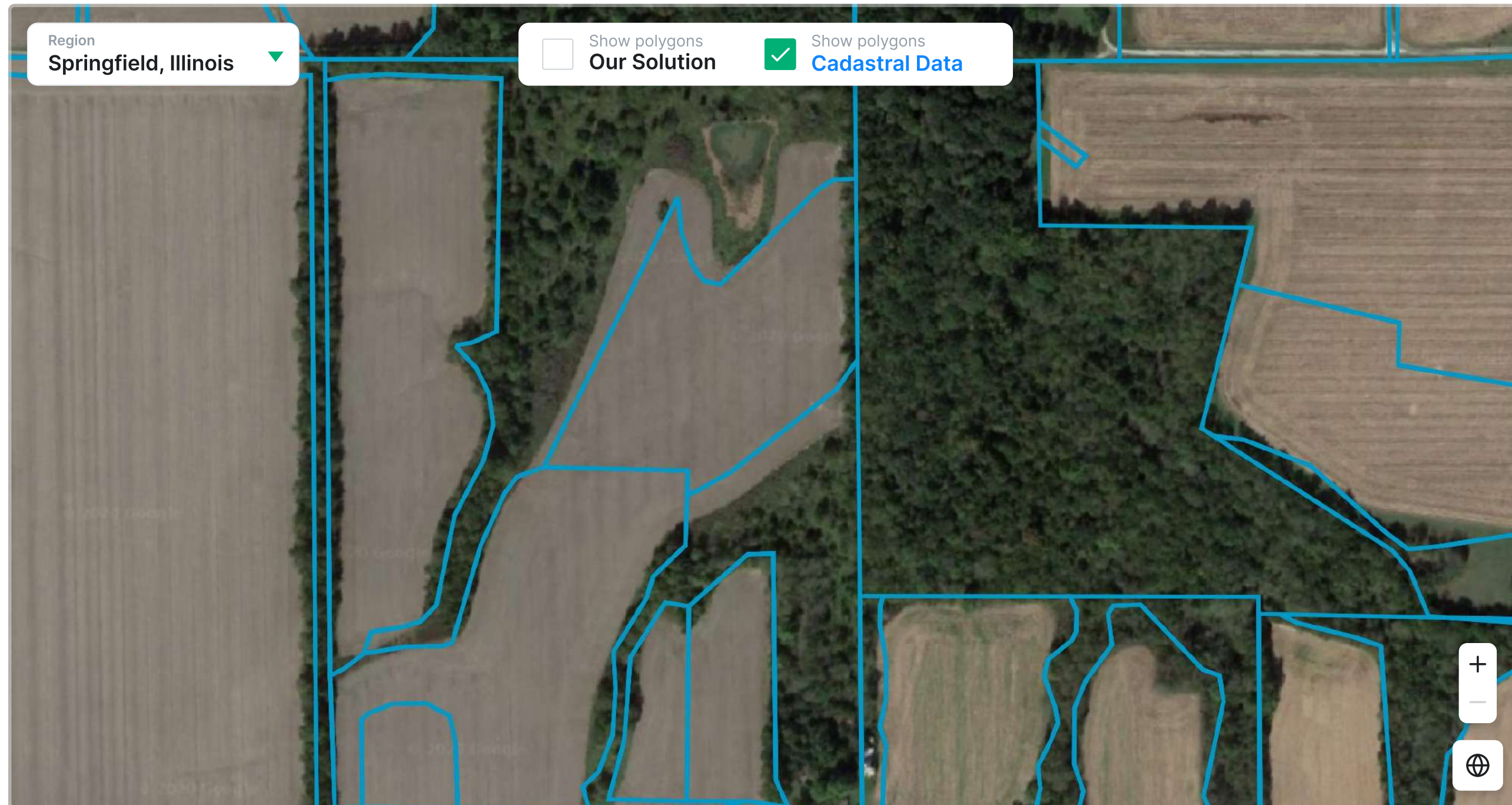
All precision agriculture services starts with accurate field boundaries and seeded acres.



Nils Helset,
Co-founder & CEO
15th Generation Farmer

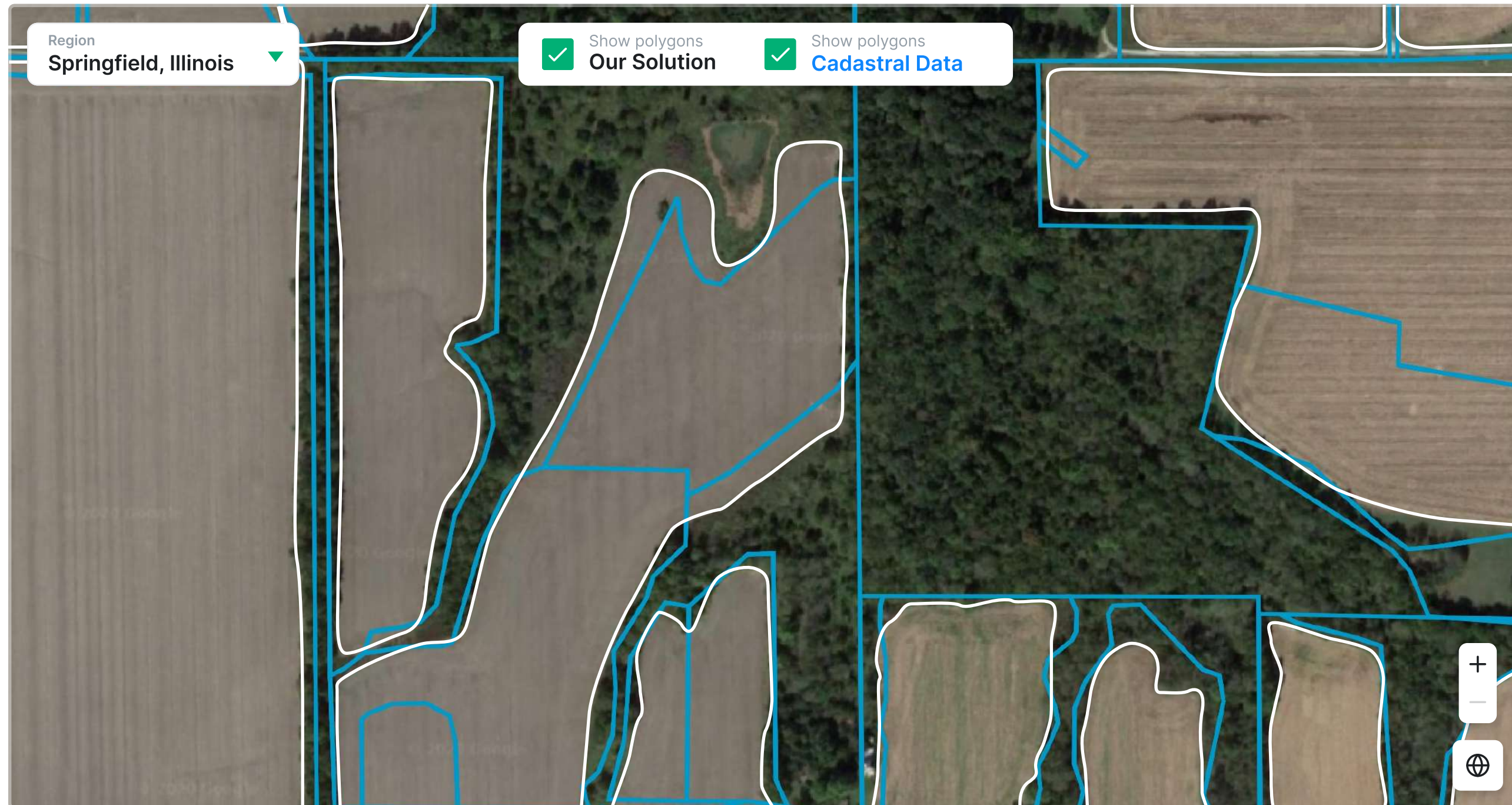


Current Problem



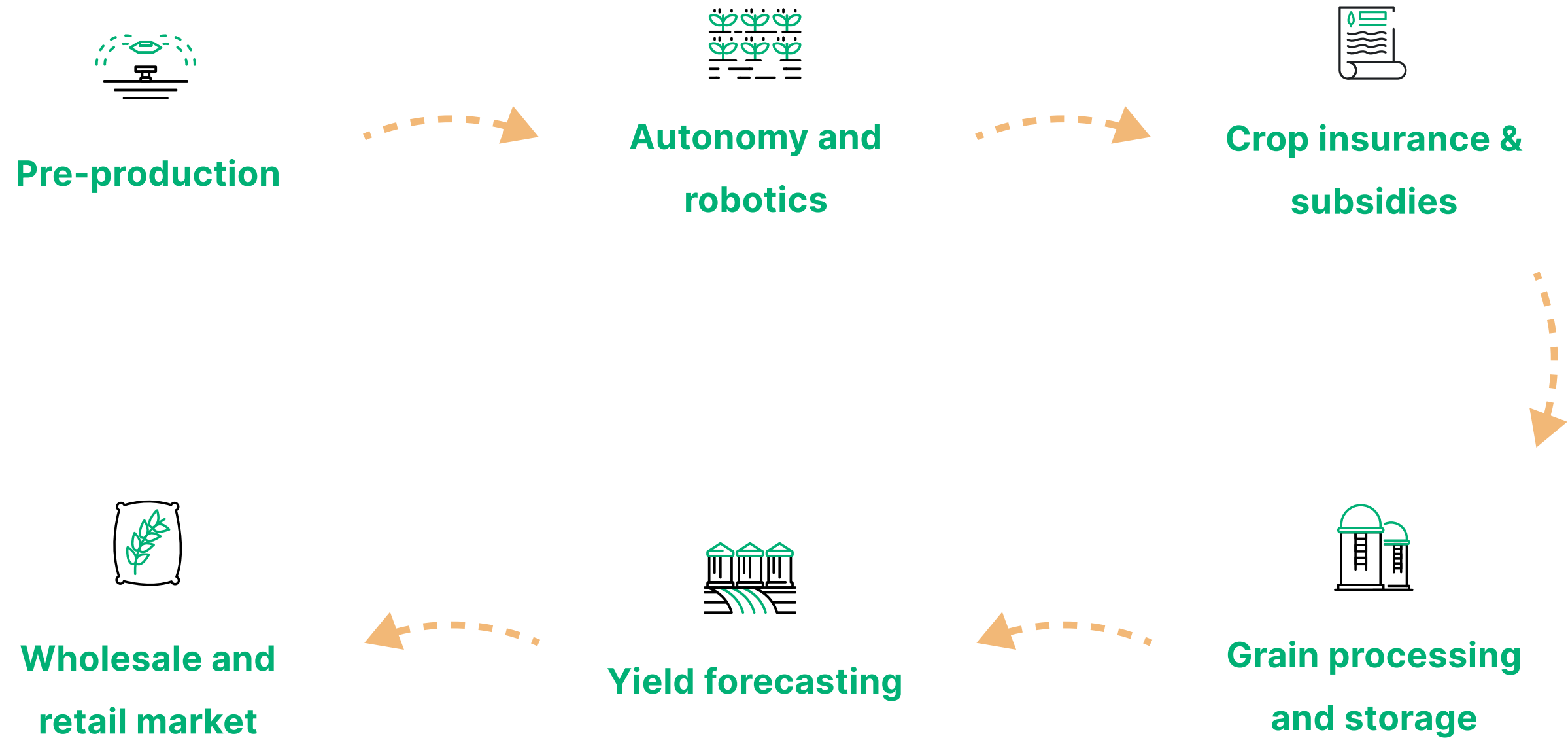


Our Solution





Field boundaries affect entire value chain





Current Problem



Field boundaries are created manually



\$708 billion in annual global farming subsidies rely on boundaries*



Only 5% of all subsidies are controlled



Costing \$2.24 billion in annual monitoring cost in 26 EU-regions

*By 2030, this is projected to soar up more than three times to \$1.759 trillion. Yet 87 percent of this support, approximately \$470 billion, is price distorting and environmentally and socially harmful according to the UN.

Market Opportunity

TAM 97.1B EUR

Crop Insurance

Sustainability

Precision Ag

Carbon

Precision Forestry

SAM

6.2B hectares

372M EUR

SOM

1.6B hectares

96M EUR

CLP

1.1B hectares

66M EUR




**570 million
farmers**

**Permanent
crop fields**

**Current lead
pipeline**



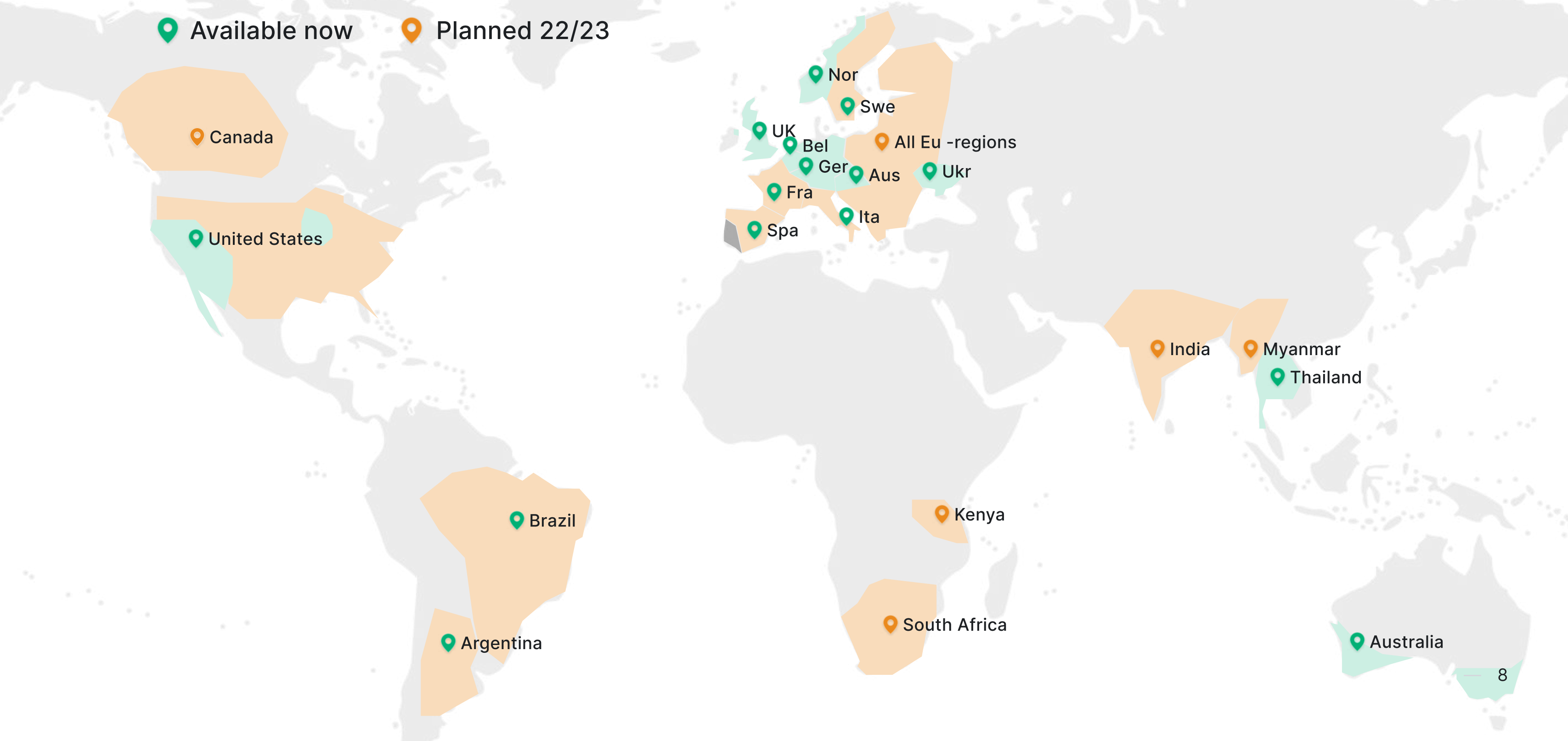
Competition: Product comparison

Comparison	 DigiFarm	 OneSoil	 SPACENUS
Field boundary data	✓	✓	✓
Seeded acres	✓	—	—
Patent pending	✓	—	—
Resolution	1 m	10 m	10 m
Deep resolution imagery	✓	—	—
Deep neural network	✓	✓	—
Primary markets	B2B, B2G	B2C	B2C
Field boundary accuracy	0.96+	0.87+	0.85+



Regions Coverage. Roadmap

 Available now  Planned 22/23



Partners who trust us

Existing Paying Clients

11 Clients



Suppliers, R&D Network & Technology Partners

10 Partners



Company Achievements

€1.3m

Financing to date

Secured from
technology partners

€0.5M

Fundraising

launched
Sep. 2021

12 active clients

Commercialization

2018 Founded



2020



2022



2019



2021



EIC Accelerator Journey

Total
stages

4

EIC Acc. stages

Grant secured from
EIC Acc.

€1.76M

Fundraising

Equity investment
secured from EIC Acc.

€10M

Fundraising

Stage 1

Mar, 2021



Stage 2

Jun, 2021



Stage 3

Oct, 2021

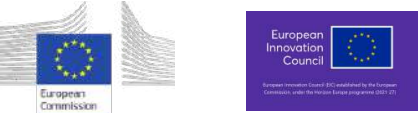


Stage 4

Nov, 2021



Apr, 2022



Company Organization

Core Team



Nils Helset,
Co-founder & CEO



Konstantin Varik,
Co-founder & CTO



Rohit Shetty,
Head of Engineering



Girish Pallagatti,
Fullstack JS Engineer

External Advisory Board



Yosef Akhtman,
Head of AI & DR



Jørgen Ole Haslestad,
Former CEO of Yara



Sverre Bisgaard,
Former Founder & CEO
Kongsberg Norspace



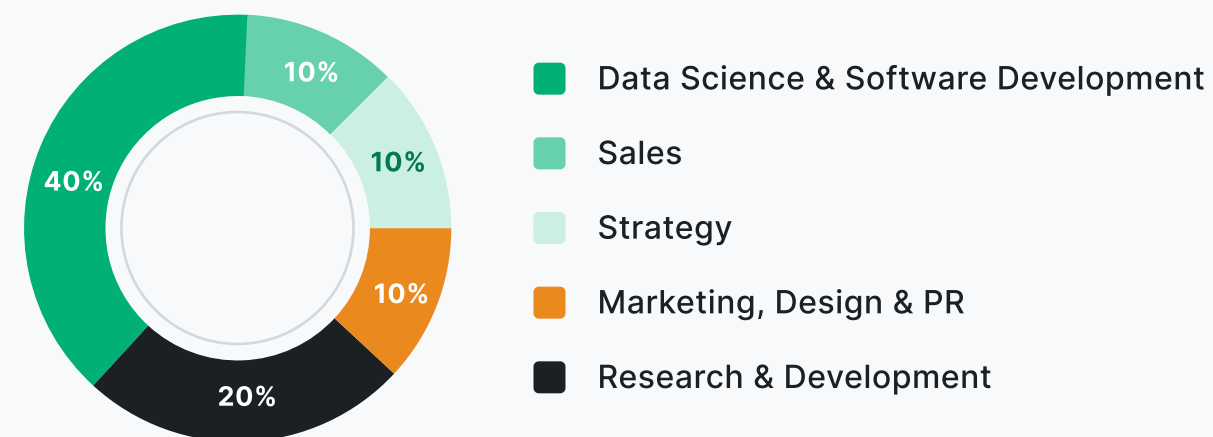
Alexei Melnitchouck,
Digital Farming &
Precision Ag Evangelist



KONGSBERG



BASF



Core team

25 (+14) vs last year



Q2 2022

From crop to cloud

We build agricultural intelligence tools to help farming communities boost crop yields & optimise production

PREPARED BY



Nils Helset
CO-FOUNDER & CEO

Detecting the world's most accurate field boundaries.

Get in touch with us

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Partners who trust us



Felleskjøpet



E-STRAT@S

