



part of the  
**CASSINI** initiative



# Promotion pack

Dear partners,

*Drum roll, please!* It is official, a new edition of #myEUSpace competition is here! It targets startups and entrepreneurs with innovative solutions that leverage EU space data and services based on Galileo and Copernicus. In this edition, the competition is divided into tracks depending on the maturity stage of the project: idea, prototype or product, which can be presented in 3 different innovation areas.

## #myEUSpace competition in a nutshell

+ €1 million prize pool    + 30 prizes    + 3 Tracks    + 3 innovation areas

Below you will find some information regarding the competition and ready to use social media messages, visuals, and more.

## Information and useful links

- + The official [competition page](#)
- + [Press release](#) and [news item](#); (click [here](#) for a press release in your native language)
- + [Visual gallery](#) (feel free to use this material for social media promotion)

## Social Media Messages

### Short version

A new edition of #myEUSpace competition has started!

@EU4Space is looking for startups & innovators leveraging #EUSpace synergies in ideas, prototypes or products in 3 innovation areas:

Space My Life  
Our Green Planet  
Dive in Deep Tech

More info: <https://www.euspa.europa.eu/myeuspacecompetition>

## Longer version

@EUSPA - EU Agency for the Space Programme has just launched a new edition of #myEUSpace competition!

With almost €1 million in prizes, EUSPA is looking for startups, innovators and entrepreneurs leveraging #EUSpace synergies in 3 tracks, depending on the maturity stage of the project (idea, prototype or product), developed in one of these 3 innovation areas:

Space My Life  
Our Green Planet  
Dive in Deep Tech

Check the prizes, the deadlines, and how to apply here:

<https://www.euspa.europa.eu/myeuspacecompetition>

## Hashtags

Please include **#myEUSpace** in all of your communications, other suggestions:

#EUSpace	#GNSS	#EUInovation
#EUSPA	#EarthObservation	#DigitalEU
#UseGalileo	#EUGreenDeal	#NextGenerationEU
#Copernicus	#EUYearOfSkills	

## EUSPA Social Media Handles

We kindly ask you to **tag/mention EUSPA** in your online communications. We will make sure to retweet/like/share your posts.

Twitter: @EU4Space  
Facebook: @EU4Space  
LinkedIn: @EUSPA  
Instagram: @space4eu

## Already available messages and useful links, feel free to retweet/share

Twitter: <https://twitter.com/EU4Space/status/1580907260469186561>

Facebook:

<https://www.facebook.com/EU4Space/posts/pfbid0GhBzv6b8r2n2FFV45AJrAyjunnjc9KXYrLTfv9g8HA6uAWYV1CrboLHEizPkJ48Rl>

LinkedIn: <https://www.linkedin.com/feed/update/urn:li:activity:6986673493203374080/>

Instagram: <https://www.instagram.com/p/CjsmqL7oWXY/>

Questions? Please write to [com@euspa.europa.eu](mailto:com@euspa.europa.eu)

Thank you very much for your collaboration!

Best regards,  
EUSPA Social Media team